



ASBCI INDUSTRY SEMINAR

SUITS YOU?

Industry trends in contemporary tailoring

Tuesday 11th October 2011, 9.30am-4.15pm
Barnsdale Lodge Hotel, Rutland Water



Image courtesy of Incorporatewear



Image courtesy of Scabal/Bower Roebuck

ASBCI TAILORING SEMINAR

Supplying tailored garments to the mass market continues to be one of the greatest technical and commercial challenges facing retailers, brands, corporate clothing suppliers and their manufacturers.

The ASBCI has invited the fashion industry's foremost authorities on contemporary tailoring to share their expertise, innovations and vision. Speakers from Savile Row, corporate wear, high street retailers and brands will join technical speakers from the fabric, interlining, pressing,

cleaning, logistics, sizing and fit sectors to explain how the latest products, practices, processes and research can help suppliers make better tailored garments more efficiently and which satisfy the design, fit and care requirements of today's consumers.

Crucially the one-day ASBCI tailoring seminar will impart specialist knowledge that will help fashion brands and retailers realise and exploit the market opportunities afforded by cutting edge, structured garments.

MORNING AGENDA

- 8.30 **Registration and refreshments**
- 9.30 **Welcome and introduction**
Julie King, ASBCI Event Director and Head of Fashion & Textiles, De Montfort University
- 9.35 **'Simply the best'**
Simon Cundy, Henry Poole Ltd, Savile Row
- 10.00 **'The changing shape of tailoring'**
Ed Gribbin, President, Alvanon
- 10.25 **'Design considerations for men's and ladieswear'**
Sandra Hill, Design Consultant
- 10.50 **'Making it happen'**
Ronald Hall, Managing Director, Bower Roebuck/Scabal
- 11.15 Coffee Break
- 11.40 **'Meeting the design challenges for corporatewear'**
Paula Cannon, Head of Design & Technical Manager, Incorporatewear
- 12.05 **'Mass market manufacturing'**
Jaspal Calotier, Managing Director, Wensum Tailoring
- 12.30 Question & Answer session
- 12.45 Lunch

AFTERNOON AGENDA

- 14.00 **'The changing needs for off the peg suits for the high street'**
Mark Yates, Technical Manager, Men's Formal Wear, Footwear & Accessories, Marks & Spencer
- 14.25 **'Your invisible friend'**
Eddie Jones, UK Nomination Manager, Kufner Textil GmbH
- 14.50 **'A stitch in time saves nine'**
Edgar Hartmann, Sales Manager, Beisler/Durkopp Adler Group
- 15.15 **'Pressing matters - an overlooked technology'**
Bill Reece, Director of Textile Developments for Macpi in the UK
- 15.40 **'Maximising the pleasure of your suit through excellent aftercare'**
Tim Grice, Director, Johnson Cleaners UK
- 16.05 Question & Answer session
- 16.15 Seminar close

Tickets: £90.00 ASBCI members/£170.00 non-members plus VAT.

For more information contact:

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